

City of Waukesha, Wisconsin

Ordinance No. 2023 - 20

**An Ordinance Creating New Subsection (16) and Amending and
Renumbering Existing Subsection (16) of Section 27.03 of the
Waukesha Municipal Code, Regarding the Downtown Perimeter District**

The Common Council of the City of Waukesha do ordain as follows:

Section 1. New Subsection (16) of Section 27.03 of the Waukesha Municipal Code is created to read in its entirety as follows:

- (16) Downtown Perimeter District.** Within the Downtown Perimeter District, the following rules apply:
- (a) Cabinet Signs are prohibited.
 - (b) All Signs shall be scaled appropriately to the building and to the area where they will be placed.
 - (c) Signs shall not cover any architectural features or ornamentation on a building.
 - (d) Monument Signs shall be set back a minimum of 2 feet from Premises boundaries and rights-of-way, and shall have a maximum Height of 6 feet.
 - (e) Illuminated and Monument Signs shall be located only in street yards that abut Wisconsin Avenue, Barstow Street, North Street, and St. Paul Avenue.
 - (f) New developments shall include sign plans and specifications as part of the submissions to the Plan Commission for Site Plan and Architectural Review and Conditional Use Permits.

Section 2. Existing Subsection (16) is renumbered (17).

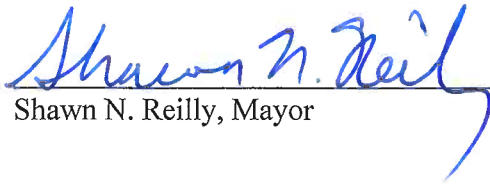
Section 3. The table in new Subsection (17) is amended to appear as follows:

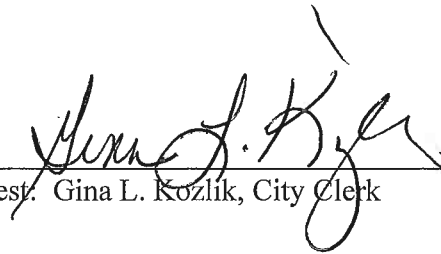
Zoning District	Permitted Detached Sign Types	Maximum Height	Maximum Sign Area	Setback	Maximum Number of Signs
RD RS	None	NA	NA	NA	NA
RM	Monument	8 feet	0.6 ft ² per foot of lot frontage, up to 50 ft ² max	15 feet	One per Premises
I-1 A-1 P-1	Dual-Post, Monument	Dual-Post 8 ft Monument 14 ft	0.6 ft ² per foot of Lot Width, up to 100 ft ² max	10 feet for Signs up to 6 ft Height, 15 ft for Height in excess of 6 ft	One per street frontage of a Premises. Additional signs on intersecting streets must be at least 500 ft from any other Detached Sign.
B-1 B-3 B-4	Dual-Post, Monument	Dual-post 8 ft Monument 14 ft	0.6 ft ² per foot of Lot Width, up to 100 ft ² max	10 feet for Signs up to 6 ft Height, 15 ft for Height in excess of 6 ft	One per Premises
B-2 Downtown Perimeter District	Monument	6 feet	0.6 ft ² per foot of Lot Width	2 feet	One per Premises
B-2 All other	None	NA	NA	NA	NA
B-5 MM-1	Dual-Post, Monument, Pylon	Dual-Post 8 ft Monument 20 ft Pylon 20 ft	0.8 ft ² per foot of Lot Width, up to 150 ft ² max	10 ft for Signs up to 6 ft Height 15 ft for Signs between 6 and 14 ft Height 20 ft for Signs greater than 15 ft Height	One per Premises. Additional Detached Signs no greater than 5 ft ² each are allowed.
M-1 M-2 M-3	Dual-Post, Monument, Pylon	Dual-Post 8 ft Monument 20 ft Pylon 20 ft	0.8 ft ² per foot of Lot Width, up to 150 ft ² max	10 ft for Signs up to 6 ft Height 15 ft for Signs between 6 and 14 ft Height 20 ft for Signs greater than 15 ft Height	One per Premises. Additional Detached Signs no greater than 5 ft ² each are allowed.

Section 4. All ordinances, or portions of ordinances, inconsistent with this ordinance are hereby repealed.

Section 5. This Ordinance shall be effective the day after its publication.

Passed the 21 day of November, 2023.


Shawn N. Reilly, Mayor


Attest: Gina L. Kozlik, City Clerk